

Mastering the iPhone: Unleashing It's Power

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Is the iPhone Perfect, or Not?

The frenzy to get an iPhone focused so much attention on acquiring one, that now there's time to evaluate how you feel about using it. Is it the perfect phone? It all depends on what you need, but it's really close.

For those who still envy - but have yet to buy an iPhone - what are some of the downsides? As with any new electronic marvel, a few bugs emerge with use. Battery life is a complaint for high volume users.

No one wants to get that annoying "low battery" signal right in the middle of an important text message or phone call. Even with a full battery, text messaging sometimes doesn't work as well on some iPhones as on the cheap phone you trashed to get the hot new cell of the year.

Apple has been slapped with a lawsuit about the iPhone battery. Users get really upset because the iPhone battery is sealed and can't be changed. If the iPhone owner tries to change the battery, forget it, it's soldered solid.

Changing phone batteries is common with most phones so iPhone owners felt like they weren't warned about this. However, having a recharging dock in multiple places (at

home and work) is the perfect work-around for the iPhone battery issue.

The iPhone comes with two choices of capacity - 8 GB or 16 GB. This is actually small compared to what you get in an iPod. Since the iPhone doesn't have a memory expansion option yet, the memory size will cramp the style of some users if you're used to a 20GB iPod.

Apple approved sites and the pirate sites offer massive quantities of downloads. Movies, TV shows, music, content, photos and games are among the download options. The problem is, the iPhone seems to balk at high download speeds and takes its time. Slow downloads frustrate many iPhone users, but if you know about it ahead of time, you can plan your download schedule accordingly without frustration.

Cell phone users like to be mavericks. Dislike service at one provider and they walk to another. But the iPhone sticks users to AT&T as the exclusive provider of services for this phone.

Coverage limitations and service interruptions take away the cell phone user's sense of independence. There are no friendly calling circles between iPhone users and others. The cost of out of network calling is fierce - better stock up on quarters and find old fashioned pay phones because AT&T doesn't play well with others!

With Internet connectivity as a major feature of the iPhone, some users complain that the search tools don't function effectively and the browser won't save passwords. Take heart iPhone fanatics - it's the first of many models to come and each problem gets addressed as it comes up with a solution for all.

Rhodes Brothers Note: For what it's worth, John loves his iPhone and he's said on several occasions that "he can almost run our empire solely from the iPhone." That's saying something!

What Makes iPhone This Year's Must-Have Tech Gadget?

If the iPhone is half as fantastic as the marketing that introduced it, then this really is THE phone to own. With so many cell phone options available for so many brands, the iPhone kicked the competition and continues to deliver on its hype.

The iPhone offers a choice of two models based on storage capacity of 6 or 8 GB. The difference isn't much, so saving a few bucks with the smaller storage capacity is acceptable if you're watching pennies.

The iPhone is the true eye-candy of communication. The housing is sleek and definitely different than anything out there. Pull out the iPhone and everyone knows what it is. No pushing, clicking buttons or breaking fingernails.

The iPhone responds to the slightest touch from the tactile sensors embedded in the surface of the screen. The user can do anything from dial, scroll or seek on the digital interface with the greatest of ease.

Camera phone buffs find that the photos taken by the iPhone are as good as those from a high-priced digital camera. Even in poor light, the iPhone's camera adjusts so that the photo looks great.

Images from other camera phones are second-rate compared with the iPhone photos. You can transmit iPhone photos to your computer or send them to a photo lab for printing. Cameras are often too bulky when you're on vacation and the iPhone can cater to the shutterbug's need to capture everything on film.

If it's available online, it's coming right to your iPhone in an instant. The iPhone has fully Internet capability. With a single touch, you can read and answer email, surf the 'net, shop online or update your Facebook page.

Granted the iPhone isn't cheap. At \$500 to \$600, this is the phone you don't leave sitting on the table while picking up a lunch order. It's also high on the theft list - so keep it close. However, the price and uniqueness of an iPhone makes a statement that might be worthwhile to set a certain business image.

As another of the "i" products, Apple makes it easy to download iTunes onto the iPhone. Its 8GB size is small in comparison to the music collection that can go into an iPod, but then again, iPod only has one function – and the iPhone does so much more. Without a doubt, iPhone is

the hot success symbol. This is one gadget that combines functionality and fashion statement in one.

Making the Most of Your iPhone

The iPhone literally has it all - phone, Internet access, games, music, and a built-in digital camera. Playing around with the iPhone is so much fun - who cares if you have to wait in line at the post office? Once you've learned the basics, here are a few tricks to get even more from your iPhone:

- Get more in less space – setting the font to the smallest size lets you read more of a story or email in the screen. This makes checking email a faster process. But if you find it hard to see, just increase the font size for more comfortable reading. What's great is that you can adjust the font to your personal preferences.
- Add to spell check – To make you look good, iPhone flags a word that it thinks is misspelled. Sometimes it's a business related word or just a slang word, but it's not an error. To "teach" your iPhone a new word, press 3 times to cancel the correction and the word will become part of your iPhone dictionary!

- Speed up scrolling – The touch-sensitive screen makes scrolling really easy. Sometimes you get to the bottom of an Internet article and want to start again. Instead of scrolling, just tap once at the top of the iPhone screen. That tap takes you right back to the beginning in the same way that you can quickly get to the top using your computer keyboard.
- Take a closer look – The iPhone has a magnifying glass that lets you zoom in on a section of words. Tapping and holding brings up the magnifying glass. Focusing on the area you're editing makes it easier to focus on this smaller screen.
- Bring on the videos – The iPhone offers the option to watch videos but they have to be in the right format. YouTube is cozy with Apple, so the videos posted work well on the iPhone.

Over 10,000 YouTube videos already have the H264 encoding, so there's plenty of choices. If you want to watch any other videos, you may have to get the format adapted to your iPhone first.

- Get a designer theme – After spending all that money on an iPhone, you certainly don't want yours to have the same theme as someone else has. Why not download free iPhone themes directly into the phone?

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Download the “Hack Toolkit” to get into the iPhone and change themes. Several Internet sites offer these themes.

- Can the Spam – By adding a Yahoo mail link in bookmarks you can use the “delete all” function to dump a pile of junk. That’s faster than deleting them one at a time.

iPhone enthusiasts are always sharing their personal techniques on how they maximize their interaction with their high-tech gadget. In a society where shortcuts are highly revered, this cell caters to your cravings for more time.

Want to Pimp Your iPhone?

Just owning an iPhone is so amazing that you think nothing more is necessary. Like a baby, the iPhone arrives naked, awaiting more. As wonderful as an iPhone is, leaving it bare just doesn't look right.

A cell phone owner's bling is as important as the tech gadget they bought in the first place! Pimp your iPhone with a multitude of accessory options. Some are glitzy and some are practical, but all take your iPhone ownership to the next level.

Your iPhone needs a fashion identity and that means choosing the right "skin." The skin comes in colors, textured look, glam and heavy metal appearances. Skins are for visual appeal because they don't cover enough to be protective of the iPhone.

The skin design allows for access of the navigation buttons, screen and charger connection. If you want variety, buy several skins and change the look of your iPhone to match your mood or your clothing.

You can also add a wild skin for after-work hours. The skin does nothing for the screen, a vital and delicate part of the iPhone. It's worthwhile to get a screen protector to boot. Spend a little more to buy a screen protector that not only resists damaging dust but also provides anti-glare capability for the screen.

The screen protector also reduces damage from scratches. Most skins fit over the screen protector. You can also buy some skins that come *with* a screen protector. Naturally, you want to keep your pricey little iPhone close at hand.

For the guys or for girls who don't always want to carry a purse, an iPhone holster is the top choice. The iPhone case or wallet can come along with you by hooking onto your jeans or hanging from a shoulder strap.

For maximum protection and durability, buy the best quality leather case that you can find. For ease of use while driving or moving around, you also need a Bluetooth for your iPhone.

A docking station (or maybe two) would be perfect pimping primer - one for home and one for the office so you can quickly recharge your iPhone and be ready to go again. For really fast moving cell phone users, get a sport band to attach your iPhone to your arm while out jogging so you don't lose touch with anyone while getting your daily dose of exercise.

iPhone Download Secrets

The power of the iPhone is like an uncapped volcano - it just keeps on coming! A popular feature is the ease in downloading. Apple, the iPhone creator, knows that software downloads to this powerful pocket device are so desirable that other producers are getting into the act.

Technically, Apple only allows third party (read: what they don't own) companies to produce peripheral devices, not software. But those types of prohibitions never bother creative programmers.

The iPhone software has been hacked. Some pirate software bypasses the internal Apple gatekeeper and makes it possible to connect with other networks. Needless to say, Apple is working feverishly on a software update to get this back under their control.

At this point, all Apple can do is threaten to invalidate the warranty on an iPhone using prohibited software. But unless your phone has a problem, it's not a big deal. With

some iPhone download sites, there are no limits on the amount of content, music, games or software than can be downloaded into your iPhone.

Basically, you're limited only by available space on your iPhone. Some iPhone download sites are membership sites that offer *unlimited* movies, TV shows, music, games, eBooks and software.

Some even have 24/7 technical support teams to answer any questions you have about your iPhone downloads. You might get lucky and find a site that gives a bonus for joining, like the ability to receive free DVD-to-PC-to-iPhone software.

Different sites offer different features and their multimedia downloads vary from small to large selections. Find a site with fast downloads – not one that bogs down visitors and makes you wait to get your hands on your iPhone goodies.

You also want to access an iPhone download site also promotes the highest quality for MP3 format and assures its members that no spyware nor adware will come hidden with the downloads.

As an iPhone owner, be careful what you download. Apple-approved sites are user-friendly, while others may

not be. You want to protect your cell phone and your investment.

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